

One of the best things about Vegan stores, aside from the products being 100% natural and cruelty-free, is that they are sole proprietorship or family owned businesses. Not a huge corporation only interested in high profits and low quality, although, this is changing as the big guys are seeing more and more interest in vegan cosmetics. This is where the consumer really needs to pay close attention. Many times a large cosmetic company will introduce a vegan product, and without any warning, change some of the ingredients to make it cheaper to produce. Always read the label even if you have used the products before!

Canada's [Viva Granola Vegan Store](#) is a family (two adults and three children) owned web store offering everything Vegan! The family hopes to expand into a physical store, but as of now, they are only available on the web. There are hundreds of products to choose from, including great vegan cosmetics, and the prices are very affordable! They are always keeping their eyes out for new products to carry. If you can't find what you are looking for, they will do whatever they can to find it for you. If you have any suggestions, they welcome those, too.

The biggest challenge vegan stores face is the lack of vegan manufacturers. Companies that produce vegan products, also produce non-vegan products. This leads to the risk of cross-contamination, no matter how well the equipment has been cleaned. As the demand for vegan cosmetics grows, more manufacturers will be able to deal solely in producing vegan products. But, for now, the equipment is too expensive to justify the small quantities produced.

As more people become aware of the benefits of vegan cosmetics, not only for a healthy lifestyle, but for the whole planet, more products will become available. Soon your vanity can be filled with nothing but natural, cruelty free cosmetics and skin care products!